

Par Tar Nar

Marketing Agency

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Content

CONTENT

ABOUT US

MEMBERS

PACKAGE

OUR GROUP

CONTACT



About Us

We are Par Ta Nar Digital Marketing Agency, and we provide all-in-one digital marketing services. In the fast-paced realm of the digital landscape, where strategies evolve and trends shift in the blink of an eye, Par Ta Nar Digital Marketing Agency emerges as the catalyst for your brand's online success.

We are not just a digital marketing agency; we are your Par Ta Nar in navigating the intricate paths of the digital world.



Cho Zin
ACCOUNT EXECUTIVE



Moe Lae Zon
SALE EXECUTIVE



Zin Lin Kyaw
CEO AND FOUNDER



Su Luck
CREATIVE DIRECTOR



Htet Wai Yan
CONTENT WRITER



Moe Thit Lwin
VIDEO EDITOR



Min Khant Thu
GRAPHIC DESIGNER

Vision

Promote Digital Marketing to be accessible by All Business.

Mission

To practically Establish a systematic Digital Online Business effectively With Par Ta Nar.

Core Value

- Honesty
- Committed Promise
- Value work Ethic



Digital Marketing

Basic Normal (Awareness)

300,000 MMK/ Per month

SOCIAL

Post

- 5 Visual Graphic Design
- 5 Content And Copy Writing

STRATEGY

CALENDAR

- Content Strategy
- Content Plan
- Content Calendar

SETUP

CHANNEL

- Page Setting Optimization

BOOSTING

BUDGET

- 10 \$ Sales
- Media Buying Budget Plan
- Media Data Analysis Report

Standard Normal (Sales)

500,000 MMK/ Per month

SOCIAL

Post

- 5 Visual Graphic Design
- 5 Content And Copy Writing
- 1 Seasonal Wish

STRATEGY

CALENDAR

- Content Strategy
- Content Plan
- Content Calendar

SETUP

CHANNEL

- Page Setting Optimization

BOOSTING

BUDGET

- 50 \$ Sales
- Media Buying Budget Plan
- Media Data Analysis Report

Basic Permium (Sales)

800,000 MMK/ Per month

SOCIAL

Post

- 8 Visual Graphic Design
- 8 Content And Copy Writing
- Unlimited Seasonal Wish
- 2 Motion Video

STRATEGY

CALENDAR

- Content Strategy
- Content Plan
- Content Calendar

SETUP

CHANNEL

- Page Setting Optimization

BOOSTING

BUDGET

- 80 \$ Sales
- Media Buying Budget Plan
- Media Data Analysis Report

Standard Premium (Sales)

1,000,000 MMK/ Per month

SOCIAL

Post

- 8 Visual Graphic Design
- 8 Content And Copy Writing
- Unlimited Seasonal Wish
- 2 Motion Video

STRATEGY

CALENDAR

- Content Strategy
- Content Plan
- Content Calendar

SETUP

CHANNEL

- Page Setting Optimization

BOOSTING

BUDGET

- 100 \$ Sales
- Media Buying Budget Plan
- Media Data Analysis Report

Custom

Custom Program



SOCIAL

Post

- Social Media Post
- Seasonal Wish Post
- Motion Video

STRATEGY

CALENDAR

- Content Strategy
- Content Plan
- Content Calendar

SETUP

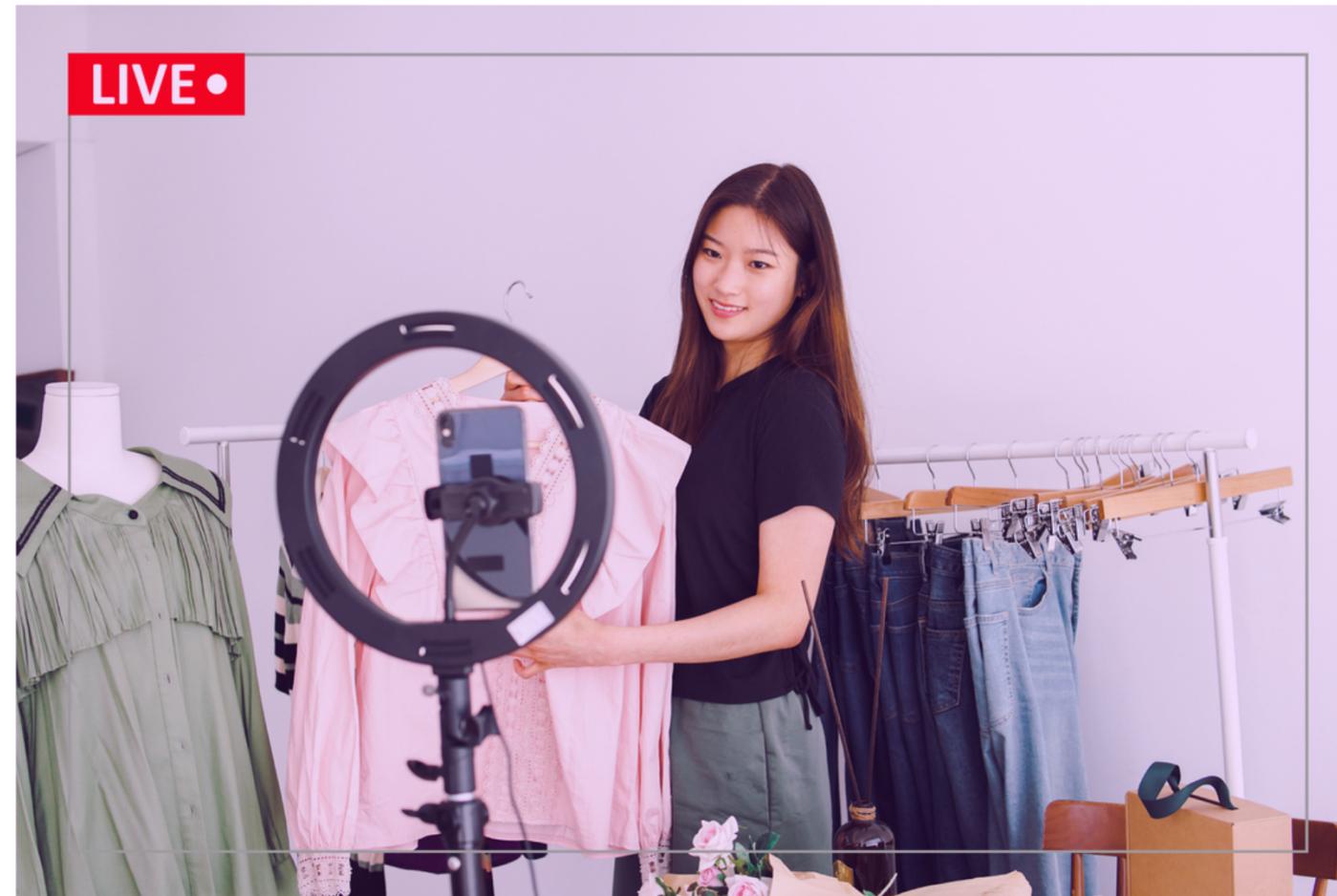
CHANNEL

- Normal Chat Bot Setup
- Channel Setup
- Page Setting Optimization
- **Brand Character**
- **Brand Ringtone**

BOOSTING

BUDGET

- Media Buying Budget Plan
- Media Data Analysis Report
- Boosting
- Page Error, Account Error

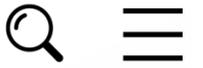


Live Sales

A trustworthy [Par Ta Nar](#) for your business.

26 SEPTEMBER, 2022

Live Sales



600,000 MMK / Per (1) Time



SOCIAL

Post

- Announcement Post

STRATEGY

CALENDAR

- Live Sales Strategy

SETUP

CHANNEL

- Room 4 Hours
- Decoration Setup
- Lighting Setup

BOOSTING

BUDGET

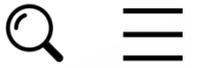
- 10 \$ for Announcement Post Boosting



Tik Tok

Tik Tok

500,000 MMK/ Per Month



SOCIAL

Post

- 10 Video Editing
For 30 Second

STRATEGY

CALENDAR

- Marketing Ideas

SETUP

CHANNEL

- Account Management
- Post Publishing

REPORT

BUDGET

- Data Analysis Report



Logo & Extra

A trustworthy [Par Ta Nar](#) for your business.

26 SEPTEMBER, 2022

SINGLE

210,000 MMK

- Logo
- Facebook Page Cover
- **Logo Guideline (+ Charges)**

MULTIPLE

600,000 MMK

- Logo
- Business Card
- Facebook Page Cover
- Letterhead
- Invoice
- Flyer

PREMIUM

750,000 MMK

- Logo
- Stationeries
- Brand Identity

CUSTOM

CUSTOM

- Logo
- Business Card
- Facebook Page Cover
- Letterhead
- Invoice
- Flyer
- Stationeries
- Brand Identity
- Presentations

SINGLE

35,000 MMK

- Facebook Page Cover
- Letterhead

SINGLE

60,000 MMK

- Business Card
- Invoice
- Flyer

SINGLE

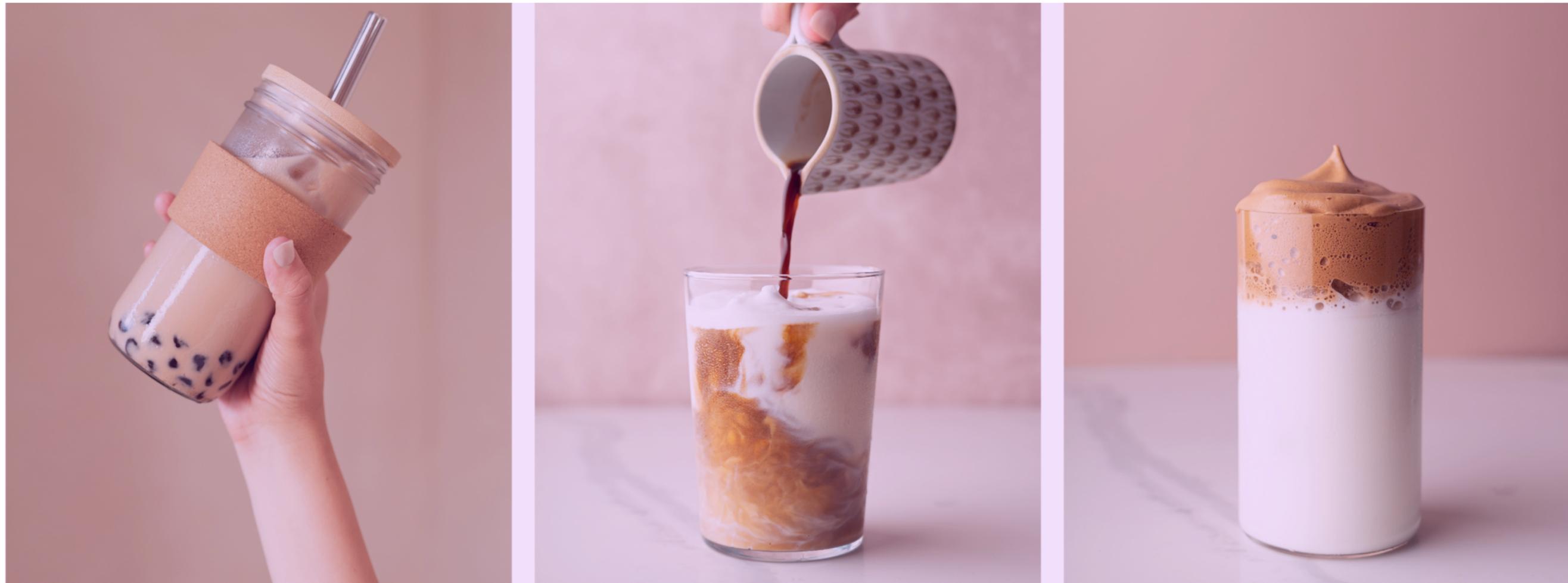
80,000 MMK

- Pamphlet

CUSTOM

CUSTOM

- Motion
- Logo Animation
- Reels Video
- Presentations
- Stationeries
- Brand Identity
- Catalogue
- Note Book



Production

PHOTO

21,000 MMK

- Creative Idea
- Photo Shoot

VIDEO

165,000 MMK

- Creative Idea
- Script Writing
- 60 Second Video Shoot
- Edit the Video

EDIT

40,000 MMK

- Edit the Video

CUSTOM

CUSTOM

- Pre – Production
- Creative Idea
- Script Writing
- Photo Shoot/ Video Shoot
- Edit the Video
- Transportation Charges



Sound Design

SINGLE

300,000 MMK

- Creative Idea
- Brand Ringtone

MULTIPLE

800,000 MMK

- Creative Idea
- Brand Ringtone
- Background Music
- Logo Animation Music

BACKGROUND

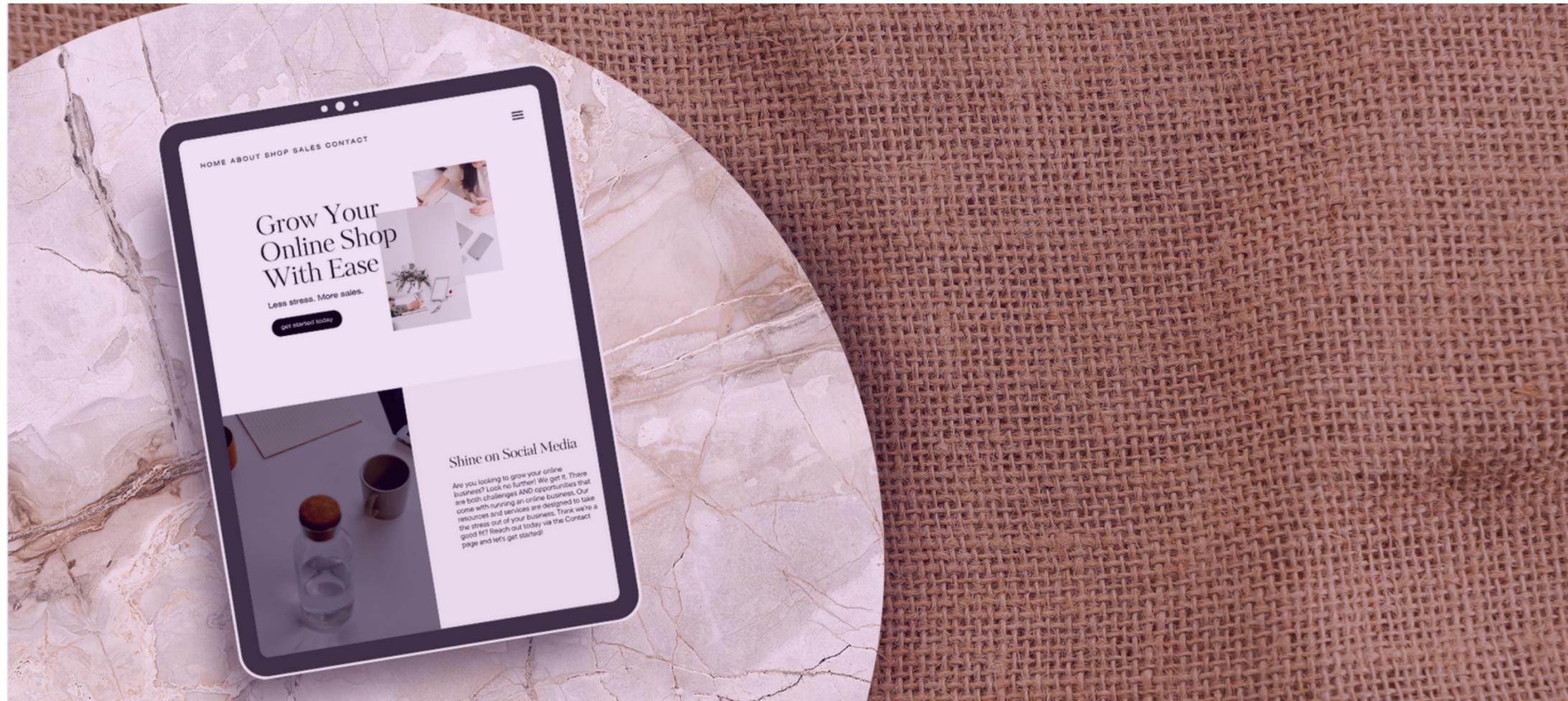
310,000 MMK

- Live Sale Music

CUSTOM

CUSTOM

- Creative Idea
- Brand Ringtone
- Background Music
- Live Sales Music
- Sound Design
- Logo Animation Music



Website

BASIC

- MMK

- Static
- 1 Year Domain
- 3 Month Hosting
- 6 Month Support
- No Advanced Service
- Maintenance 1 Year Free

STANDARD

- MMK

- Dynamic
- 1 Year Domain
- 3 Month Hosting
- 1 Year Support
- Advanced Service
- Maintenance 1 Year Free

CUSTOM

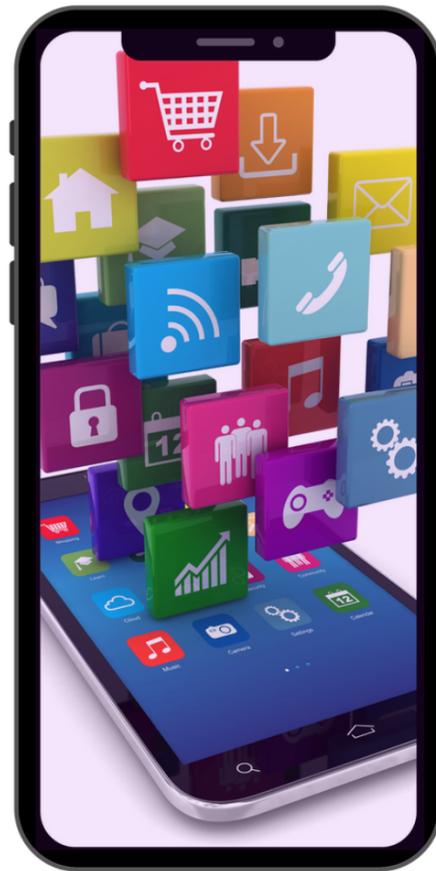
CUSTOM

- Dynamic
- Need to Pay Fees Depend on Size
- 1 Year Support
- Advance Services
- Maintenance 1 Year Free

ADD

ADD

-



Software

BASIC

- MMK

- Employee Assignment Extended 5 People
- Prospects Management (Yes)
- Email/ SMS Marketing (Yes)
- Quotation/ Invoice (Yes)
- Leads Generation (Yes)
- Document Upload Storage 1GB
- AR Balance (No)
- Cash Receipts (No)
- Sales Pipelines (Yes)
- Calendar Integration (Yes)
- Contract Alert System (Yes)

STANDARD

- MMK

- Employee Assignment Extended 10 People
- Prospects Management (Yes)
- Email/ SMS Marketing (Yes)
- Quotation/ Invoice (Yes)
- Leads Generation (Yes)
- Document Upload Storage 5GB
- AR Balance (Yes)
- Cash Receipts (Yes)
- Sales Pipelines (Yes)
- Calendar Integration (Yes)
- Contract Alert System (Yes)

CUSTOM

- MMK

- Employee Assignment Extended 20 People
- Prospects Management (Yes)
- Email/ SMS Marketing (Yes)
- Quotation/ Invoice (Yes)
- Leads Generation (Yes)
- Document Upload Storage 20GB
- AR Balance (Yes)
- Cash Receipts (Yes)
- Sales Pipelines (Yes)
- Calendar Integration (Yes)
- Contract Alert System (Yes)

ADD

ADD

-

Our Group



We can run the processes such as developing, creating and refining recorded music for public presentation for you.



Our service can help you to create and manage marketing campaigns, track and analyze data, and automate marketing tasks with your business .



Visual marketing has become an essential aspect of business. Therefore, we aim to provide high-quality video and photo production services that are visually captivating and creatively appealing.

Contact

Our team of experts is on hand to answer your questions.

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Thank You